

# **EEO PUBLIC FILE REPORT**

## **FOR RADIO STATIONS**

**WFKY (FM) 104.9, FRANKFORT, KY**

**WSTV (FM) 103.7, FRANKFORT, KY**

**WKYW (AM) 1490, FRANKFORT, KY**

### **EMPLOYMENT UNIT ADDRESS:**

**115 W MAIN STREET**

**FRANKFORT, KY 40601**

**This EEO Public File Report  
Covers the One-Year Period  
Ending on March 31, 2010**

# WFKY-FM, WSTV-FM, WKYW-AM

## EEO REPORT

This EEO Public File Report is filed in each Station's public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During this one-year period, the stations filled the following full-time vacancies:

SALES ACCOUNT EXECUTIVE	3
GENERAL MANAGER	1

The station interviewed a total of 22 people, all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

<b>Name of Recruitment Source</b>	<b>Address</b>	<b>Contact</b>	<b># Referred by Source</b>	<b>Notification Request?</b>
Bowling Green Radio Stations WBVR/WLYE/WUHU/WBGN	1919 Scottsville Rd Bowling Green, KY 42104	Mark Mackey <a href="mailto:mark@forevercomm.com">mark@forevercomm.com</a> <a href="mailto:pjohnson@forevercomm.com">pjohnson@forevercomm.com</a>	0	NO
Murray Radio Stations WFGS/WNBS/WOFC Jackson Radio Stations	1500 Diuguid Rd Murray KY 42071	Scott Swalls <a href="mailto:sswalls@forevercomm.com">sswalls@forevercomm.com</a>	0	NO
WOGY/WYNU/WTJJ/ WTJW/WTJS/WLLI	122 Radio Rd Jackson, TN 38301	Verla Price <a href="mailto:vprice@forevercomm.com">vprice@forevercomm.com</a> <a href="mailto:sbell@forevercomm.com">sbell@forevercomm.com</a>	0	NO
Shane Media	2500 Tanglewilde, Ste 106, Houston, TX 77063	<a href="http://www.shanemedia.com">www.shanemedia.com</a>	0	NO
Ky Broadcasters Assoc. On-Air Recruitment Ad	101 Enterprise Drive Frankfort, KY 115 W Main St Frankfort, KY 40601	<a href="mailto:kba@kba.org">kba@kba.org</a> <a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a> <a href="mailto:jroberts@forevercomm.com">jroberts@forevercomm.com</a>	4 14	NO

WFKY/WSTV/WKYW

Morehead State University Career Services Job Fair		<a href="mailto:rcrisp@moreheadstate.edu">rcrisp@moreheadstate.edu</a> <a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	0	NO
Walk In			0	NO
Employee Referral	115 W Main St Frankfort KY 40601	<a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	0	NO
Station Website	115 W Main St Frankfort KY 40601	<a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	0	NO
Inside Radio	365 Union St Littleton NH 03561	<a href="mailto:Genemckay@insideradio.com">Genemckay@insideradio.com</a>	1	NO
Unsolicited Word of Mouth	n/a 3003 E 98 <sup>th</sup> St	<a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	0	NO
Indiana Broadcasters Association	Indianapolis IN 46280	<a href="mailto:indba@aol.com">indba@aol.com</a>	0	NO
National Assoc of Broadcasters	National Association of Broadcasters 1771 N Street NW Washington DC 20036	<a href="mailto:Nab@nab.org">Nab@nab.org</a>	0	NO
Allaccess.com	28955 Pacific Coast Hwy 210 Malibu CA 90265	<a href="http://www.allaccess.com">www.allaccess.com</a>	2	NO
Kentucky State University Career Center	400 E Main St Frankfort KY 40601	<a href="mailto:Ron.Banks@kysu.edu">Ron.Banks@kysu.edu</a>	0	NO
Central Kentucky Career Center	1055 Industry Road Lexington, KY 40505	<a href="mailto:robert.blanton@ky.gov">robert.blanton@ky.gov</a>	0	NO
State of KY Dept of Workforce Investment Office of Employment Training	1000 W Main St Frankfort KY 40601	<a href="mailto:Hazel.combs@ky.gov">Hazel.combs@ky.gov</a> (502)875-3383	0	NO
NAACP	P.O. Box 306, Frankfort, KY 40601		0	NO
Internal Advancement Position	115 W Main St Frankfort KY 40601	Garry Brown 502.875.1130	1	NO
Created Specifically	115 W Main St Frankfort KY 40601	Garry Brown 502.875.1130	0	NO
Craigslist.com		<a href="http://Craigslist.org">Craigslist.org</a>	0	NO
	1216 Wilkinson Boulevard Frankfort, Kentucky 40601			
State Journal		<a href="http://www.state-journal.com">www.state-journal.com</a>	0	NO
Tops In Lex		<a href="http://www.topsinlex.com">www.topsinlex.com</a>	0	NO
Austin Peay Career Center		<a href="mailto:cac@apsu.edu">cac@apsu.edu</a>	0	NO
Broadcast Employment		<a href="mailto:admin@amfmjobs.com">admin@amfmjobs.com</a>	0	I NO
Center KY Job Center	1005 Industry Rd	859-258-3140	0	NO

Lexington, KY.  
40506

Centre College Career Services		<a href="mailto:dajones@centre.edu">dajones@centre.edu</a>	0	NO
Community Action Council		Fax-859-244-2213	0	NO
EKU Career Center		<a href="mailto:career@eku.edu">career@eku.edu</a>	0	NO
IBA		<a href="mailto:indba@aol.com">indba@aol.com</a>	0	NO
Inside Road		Fax-877-270-3998		NO
KSU		<a href="mailto:Valeria.shavers@kysu.edu">Valeria.shavers@kysu.edu</a>	0	NO
Middle TN State University		<a href="mailto:career@mtsu.edu">career@mtsu.edu</a>	0	NO
National College		<a href="mailto:adm@educorp.edu">adm@educorp.edu</a>	0	NO
NKU	University Center 230, Highland Heights	859-572-5220	0	NO
Ohio Association of Broadcasting		<a href="mailto:oab@oab.org">oab@oab.org</a> 614-228-4052	0	NO
Tennessee State University		<a href="mailto:klittle@tnstate.edu">klittle@tnstate.edu</a>	0	NO
U of L	I	Laeric02@louisville.edu	0	NO
Vanderbilt University		<a href="mailto:careercenter@vanderbilt.edu">careercenter@vanderbilt.edu</a>	0	NO
WKU-Broadcasting		<a href="mailto:Bart.White@wku.edu">Bart.White@wku.edu</a>	0	NO

**Attachment A and B**

EEO INFORMATION FOR  
FULL-TIME VACANCIES

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

**JOB TITLE OF VACANCY: WFKY/WSTV Sales Account Executive  
Two Sales Acct Executive Positions hired simultaneously  
DATE VACANCY OPENED: 07.5.09**

**DATE VACANCY FILLED: 8.9.09**

**TOTAL NO. OF PERSONS INTERVIEWED: 13**

**RECRUITMENT SOURCE THAT REFERRED THE HIREE: WFKY-FM On Air**

**RECRUITMENT SOURCE USED TO FILL THE VACANCY:**

<b>Name of Recruitment Source</b>	<b>Address / Email Address</b>	<b>Contact Person</b>	<b>Telephone Number</b>	<b>Total Number of Interviewees Referred by the Source for the Vacancy</b>	<b>Did the Source Request Notification</b>
WFKY-FM	<a href="#">115 W Main St, Frankfort</a>	Brian McFarland	<a href="tel:(502)875-1130">(502) 875-1130</a>	6	No
WSTV-FM	<a href="#">115 W Main St, Frankfort</a>	Brian McFarland	<a href="tel:(502)875-1130">(502) 875-1130</a>	4	No
Bowling Green Radio Stations WBVR/WLYE/ WUHU/ WBGN	1919 Scottsville Rd Bowling Green, KY 42104	Mark Mackey <a href="mailto:mark@forevercomm.com">mark@forevercomm.com</a> <a href="mailto:pjohnson@forevercomm.com">pjohnson@forevercomm.com</a>	270-843-3333	0	No
Murray Radio Stations WFGS/WNBS/ WOFC	1500 Diuguid Rd Murray KY 42071	Scott Swalls <a href="mailto:sswalls@forevercomm.com">sswalls@forevercomm.com</a>	270-753-2400	0	No
Jackson Radio Stations WOGY/WYNU/ WTJJ/ WTJW/WTJS/ WLLI Ky Broadcasters Assoc.	122 Radio Rd Jackson, TN 38301	Verla Price <a href="mailto:vprice@forevercomm.com">vprice@forevercomm.com</a> <a href="mailto:sbell@forevercomm.com">sbell@forevercomm.com</a>	731-427-3316	0	No
	101 Enterprise Drive Frankfort, KY	<a href="mailto:kba@kba.org">kba@kba.org</a> <a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a> <a href="mailto:jroberts@forevercomm.com">jroberts@forevercomm.com</a>	(502) 848-0426	3	No
On-Air Recruitment Ad	115 W Main St Frankfort, KY 40601	<a href="mailto:jroberts@forevercomm.com">jroberts@forevercomm.com</a>	502-875-1130	0	No
Shane Media Kentucky State University	2500 Tanglewilde Ste 106 Houston, TX 77063	<a href="http://www.shanemedia.com">www.shanemedia.com</a>	713/952-9221	0	No
	400 E Main St Frankfort KY 40601	<a href="mailto:Ron.Banks@kysu.edu">Ron.Banks@kysu.edu</a>	(502) 597-6000	0	No

Career Center						
Morehead State University Career Center	Adron Doran University Center Morehead State University 150 University Blvd. Morehead, KY 40351	<a href="mailto:rcrisp@moreheadstate.edu">rcrisp@moreheadstate.edu</a> <a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	1.800.585.6781	0	No	
Walk In	115 W Main St Frankfort, KY 40601	<a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	502.875.1130	0	No	
Employee Referral	115 W Main St Frankfort, KY 40601	<a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	502.875.1130	0	No	
Inside Radio Unsolicited Word of Mouth	365 Union St Littleton, NH 03561	<a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a> <a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	n/a	0	No	
Indiana Broadcasters Assoc	3003 E 98 <sup>th</sup> St Indianapolis, IN 46280	<a href="mailto:indba@aol.com">indba@aol.com</a>	317.573.0119	0	No	
Nat Assoc of Broadcasters	1771 N Street NW Washington DC 20036	<a href="mailto:Nab@nab.org">Nab@nab.org</a>	202 429 5300	0	No	
Allaccess.com Central Kentucky Career Center	28955 Pacific Coast Hwy Malibu, CA 90265	<a href="http://Allaccess.com">Allaccess.com</a> <a href="mailto:Hazel.combs@ky.gov">Hazel.combs@ky.gov</a>	N/a	0	No	
NAACP	1055 Industrial Rd Frankfort, KY 40601 PO Box 306 Frankfort, KY 40601	<a href="mailto:n/a">n/a</a> <a href="mailto:Gbrown@forevercomm.com">Gbrown@forevercomm.com</a>	502.875.3383	0	No	
Internal Advancement Position Created Specifically	115 W Main St Frankfort, KY 40601	<a href="mailto:Gbrown@forevercomm.com">Gbrown@forevercomm.com</a>	502.875.1130	0	No	
Craigslist.org	n/a	<a href="http://www.craigslist.org">www.craigslist.org</a>	n/a	0	No	
Tops in Lex	n/a	<a href="http://www.topsinlex.org">www.topsinlex.org</a>	n/a	0	No	
Frankfort State Journal	1216 Wilkinson Boulevard Frankfort, Kentucky 40601	<a href="http://www.state-journal.com">www.state-journal.com</a>	(502)-227-4556	0	No	
Austin Peay Career Center Broadcast Employment Center KY Job Center	1005 Industry Rd Lexington, KY. 40506	<a href="mailto:cac@apsu.edu">cac@apsu.edu</a> <a href="mailto:admin@amfjobs.com">admin@amfjobs.com</a>		0	NO	
Centre College Career Services		<a href="mailto:dajones@centre.edu">dajones@centre.edu</a>		0	NO	

Community Action Council		Fax-859-244-2213	0	NO
EKU Career Center		<a href="mailto:career@eku.edu">career@eku.edu</a>	0	NO
IBA		<a href="mailto:indba@aol.com">indba@aol.com</a>	0	NO
Inside Road		Fax-877-270-3998	0	NO
Middle TN State University		<a href="mailto:Valeria.shavers@kysu.edu">Valeria.shavers@kysu.edu</a>	0	NO
National College		<a href="mailto:career@mtsu.edu">career@mtsu.edu</a>	0	NO
NKU	University Center 230, Highland Heights	<a href="mailto:adm@educorp.edu">adm@educorp.edu</a>	0	NO
Ohio Association of Broadcasting		859-572-5220	0	NO
Tennessee State University		<a href="mailto:oab@oab.org">oab@oab.org</a>	0	NO
U of L		614-228-4052	0	NO
Vanderbilt University		<a href="mailto:klittle@tnstate.edu">klittle@tnstate.edu</a>	0	NO
WKU- Broadcasting		<a href="mailto:Laeric02@loUISville.edu">Laeric02@loUISville.edu</a>	0	NO
		<a href="mailto:careercenter@vanderbilt.edu">careercenter@vanderbilt.edu</a>	0	NO
		<a href="mailto:Bart.White@wku.edu">Bart.White@wku.edu</a>	0	NO

This vacancy was distributed to each organization listed on the stations' outreach list encouraging applications/resumes.

**JOB TITLE OF VACANCY: General Manager**  
**DATE VACANCY OPENED: 10.01.09**  
**DATE VACANCY FILLED: 12.01.10**  
**TOTAL NO. OF PERSONS INTERVIEWED: 5**  
**RECRUITMENT SOURCE THAT REFERRED HIREE: KBA.ORG**

**RECRUITMENT SOURCE USED TO FILL THE VACANCY:**

<b>Name of Recruitment Source</b>	<b>Address / Email Address</b>	<b>Contact Person</b>	<b>Telephone Number</b>	<b>Total Number of Interviewees Referred by the Source for the Vacancy</b>	<b>Did the Source Request Notification</b>
WFKY-FM	<a href="#">115 W Main St, Frankfort</a>	Brian McFarland	<a href="tel:(502)875-1130">(502) 875-1130</a>	0	No
WSTV-FM	<a href="#">115 W Main St, Frankfort</a>	Brian McFarland	<a href="tel:(502)875-1130">(502) 875-1130</a>	0	No
Bowling Green Radio Stations WBVR/WLYE/ WUHU/ WBGN	1919 Scottsville Rd Bowling Green, KY 42104	Mark Mackey <a href="mailto:mark@forevercomm.com">mark@forevercomm.com</a> <a href="mailto:pjohnson@forevercomm.com">pjohnson@forevercomm.com</a>	270-843-3333	0	No
Murray Radio Stations WFGS/WNBS/ WOFC	1500 Diuguid Rd Murray KY 42071	Scott Swalls <a href="mailto:sswalls@forevercomm.com">sswalls@forevercomm.com</a>	270-753-2400	0	No
Jackson Radio Stations WOGY/WYNU/ WTJJ/ WTJW/WTJS/ WLLI Ky Broadcasters Assoc.	122 Radio Rd Jackson, TN 38301	Verla Price <a href="mailto:vprice@forevercomm.com">vprice@forevercomm.com</a> <a href="mailto:sbell@forevercomm.com">sbell@forevercomm.com</a>	731-427-3316	0	No
	101 Enterprise Drive Frankfort, KY	<a href="mailto:kba@kba.org">kba@kba.org</a> <a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	(502) 848-0426	1	No
On-Air Recruitment Ad	115 W Main St Frankfort, KY 40601	<a href="mailto:jroberts@forevercomm.com">jroberts@forevercomm.com</a>	502-875-1130	0	No
Shane Media Kentucky State University Career Center	2500 Tanglewilde Ste 106 Houston, TX 77063	<a href="http://www.shanemedia.com">www.shanemedia.com</a>	713/952-9221	0	No
Morehead State University Career Center	400 E Main St Frankfort KY 40601	<a href="mailto:Ron.Banks@kysu.edu">Ron.Banks@kysu.edu</a>	(502) 597-6000	0	No
	Adron Doran University Center Morehead State University 150 University Blvd. Morehead, KY 40351	<a href="mailto:rcrisp@moreheadstate.edu">rcrisp@moreheadstate.edu</a>	1.800.585.6781	0	No
Walk In	115 W Main St Frankfort, KY 40601	<a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	502.875.1130	0	No

Employee Referral	115 W Main St Frankfort, KY 40601	<a href="mailto:Gbrown@forevercomm.com">Gbrown@forevercomm.com</a>	502.875.1130	0	No
Inside Radio Unsolicited Word of Mouth	365 Union St Littleton, NH 03561	<a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a>	n/a	1	No
Indiana Broadcasters Assoc	n/a	<a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	502.875.1130	0	No
Nat Assoc of Broadcasters	3003 E 98 <sup>th</sup> St Indianapolis, IN 46280	<a href="mailto:indba@aol.com">indba@aol.com</a>	317.573.0119	0	No
Allaccess.com Central Kentucky Career Center	1771 N Street NW Washington DC 20036	<a href="mailto:Nab@nab.org">Nab@nab.org</a>	202 429 5300	0	No
NAACP	28955 Pacific Coast Hwy Malibu, CA 90265	<a href="http://Allaccess.com">Allaccess.com</a>	N/a	2	No
Internal Advancement Position Created Specifically	1055 Industrial Rd Frankfort, KY 40601 PO Box 306 Frankfort, KY 40601	<a href="mailto:Hazel.combs@ky.gov">Hazel.combs@ky.gov</a>	n/a	0	No
Craigslist.org	n/a	n/a	502.875.3383	0	No
Tops in Lex	115 W Main St Frankfort, KY 40601	<a href="mailto:Gbrown@forevercomm.com">Gbrown@forevercomm.com</a>	502.875.1130	1	No
Frankfort State Journal	115 W Main St Frankfort, KY 40601	<a href="mailto:Gbrown@forevercomm.com">Gbrown@forevercomm.com</a>	502.875.1130	0	No
	n/a	<a href="http://www.craigslist.org">www.craigslist.org</a>	n/a	0	No
	n/a	<a href="http://www.topsinlex.org">www.topsinlex.org</a>	n/a	0	No
	1216 Wilkinson Boulevard Frankfort, Kentucky 40601	<a href="http://www.statejournal.com">www.statejournal.com</a>	(502)-227-4556	0	No

This vacancy was distributed to each organization listed on the stations' outreach list encouraging applications/resumes.

**POSITION: WFKY/WSTV/WKYW Sales Account Executive**

**DATE VACANCY OPENED: 12.21.09**

**DATE VACANCY FILLED: 1.19.09**

**TOTAL NO. PERSONS INTERVIEWED: 4**

**RECRUIT SOURCE THAT REFERRED HIREE: WFKY-FM**

**RECRUITMENT SOURCE USED TO FILL THE VACANCY:**

<b>Name of Recruitment Source</b>	<b>Address / Email Address</b>	<b>Contact Person</b>	<b>Telephone Number</b>	<b>Total Number of Interviewees Referred by the Source for the Vacancy</b>	<b>Did the Source Request Notification</b>
WFKY-FM	115 W Main St, Frankfort 40601	Garry Brown	<u>(502) 875-1130</u>	2	No
WSTV-FM	115 W Main St, Frankfort 40601	Garry Brown Mark Mackey <a href="mailto:mark@forevercomm.com">mark@forevercomm.com</a> <a href="mailto:pjohnson@forevercomm.com">pjohnson@forevercomm.com</a>	<u>(502) 875-1130</u>	2	No
Bowling Green Radio Stations WBVR/WLYE/ WUHU/ WBGN	1919 Scottsville Rd Bowling Green, KY 42104	Scott Swalls <a href="mailto:sswalls@forevercomm.com">sswalls@forevercomm.com</a>	270-843-3333	0	No
Murray Radio Stations WFGS/WNBS/ WOFC	1500 Diuguid Rd Murray KY 42071	<a href="mailto:sbell@forevercomm.com">sbell@forevercomm.com</a>	270-753-2400	0	No
Jackson Radio Stations WOGY/WYNU/ WTJJ/ WTJW/WTJS/ WLLI Ky Broadcasters Assoc.	122 Radio Rd Jackson, TN 38301  101 Enterprise Drive Frankfort, KY	Verla Price <a href="mailto:vprice@forevercomm.com">vprice@forevercomm.com</a> <a href="mailto:sbell@forevercomm.com">sbell@forevercomm.com</a> <a href="mailto:kba@kba.org">kba@kba.org</a> <a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a> <a href="mailto:jroberts@forevercomm.com">jroberts@forevercomm.com</a>	731-427-3316  (502) 848-0426	0  0	No  No
On-Air Recruitment Ad	115 W Main St Frankfort, KY 40601	<a href="mailto:jroberts@forevercomm.com">jroberts@forevercomm.com</a>	502-875-1130	0	No
Shane Media Kentucky State University Career Center	2500 Tanglewilde Ste 106 Houston, TX 77063  400 E Main St Frankfort KY 40601	<a href="http://www.shanemedia.com">www.shanemedia.com</a>  <a href="mailto:Ron.Banks@kysu.edu">Ron.Banks@kysu.edu</a>	713/952-9221  (502) 597-6000	0  0	No  No
Morehead State University Career Center	Adron Doran University Center Morehead State University 150 University Blvd. Morehead, KY 40351	<a href="mailto:rcrisp@moreheadstate.edu">rcrisp@moreheadstate.edu</a> <a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	1.800.585.6781	0	No
Walk In	115 W Main St Frankfort, KY 40601	<a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	502.875.1130	0	No

Employee Referral	115 W Main St Frankfort, KY 40601	<a href="mailto:Gbrown@forevercomm.com">Gbrown@forevercomm.com</a>	502.875.1130	0	No
Inside Radio Unsolicited Word of Mouth	365 Union St Littleton, NH 03561	<a href="mailto:genemckay@insideradio.com">genemckay@insideradio.com</a>	n/a	0	No
Indiana Broadcasters Assoc	n/a	<a href="mailto:gbrown@forevercomm.com">gbrown@forevercomm.com</a>	502.875.1130	0	No
Nat Assoc of Broadcasters	3003 E 98 <sup>th</sup> St Indianapolis, IN 46280	<a href="mailto:indba@aol.com">indba@aol.com</a>	317.573.0119	0	No
Allaccess.com Central Kentucky Career Center	1771 N Street NW Washington DC 20036	<a href="mailto:Nab@nab.org">Nab@nab.org</a>	202 429 5300	0	No
NAACP	28955 Pacific Coast Hwy Malibu, CA 90265	<a href="http://Allaccess.com">Allaccess.com</a>	N/a	0	No
Internal Advancement Position Created Specifically	1055 Industrial Rd Frankfort, KY 40601 PO Box 306 Frankfort, KY 40601	<a href="mailto:Hazel.combs@ky.gov">Hazel.combs@ky.gov</a>	n/a	0	No
Craigslist.org	n/a	n/a	502.875.3383	0	No
Tops in Lex	115 W Main St Frankfort, KY 40601	<a href="mailto:Gbrown@forevercomm.com">Gbrown@forevercomm.com</a>	502.875.1130	0	No
Frankfort State Journal	115 W Main St Frankfort, KY 40601	<a href="mailto:Gbrown@forevercomm.com">Gbrown@forevercomm.com</a>	502.875.1130	0	No
	n/a	<a href="http://www.craigslist.org">www.craigslist.org</a>	n/a	0	No
	n/a	<a href="http://www.topsinlex.org">www.topsinlex.org</a>	n/a	0	No
	1216 Wilkinson Boulevard Frankfort, Kentucky 40601	<a href="http://www.state-journal.com">www.state-journal.com</a>	(502)-227-4556	0	No

This vacancy was distributed to each organization listed on the stations' outreach list encouraging applications/resumes.

### Attachment B

#### Outreach Activities

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO Rules during the time period covered by this report. The stations have engaged in the following outreach activities:

<b>CLASSIFICATION</b>	<b>TYPE OF ACTIVITY</b>	<b>BRIEF DESCRIPTION</b>
-----------------------	-------------------------	--------------------------

#16 Station Tour	Conducted Boy Scout Tour for local BS troop	11/18/09 Boy Scout Tour DJ: Jumpin' Jim Tour of facilities. Explained the processes of radio to scout pack in order for them to earn credits toward a media/career badge.
#16 Station Tour	Conducted Boy Scout Tour for local BS troop	9/24/09 Boy Scout Tour DJ: Jumpin' Jim Tour of facilities. Explained the processes of radio to scout pack in order for them to earn credits toward a media/career badge.
#16 Station Tour	Conducted Boy Scout Tour for local BS troop	2/1/10 Daisy Troop Tour/PSA DJ: Cricket Tour of the station and recorded PSA's for Girl Scout Cookie Booths. Contact: Angela S

#16 Station Tour	Conducted Boy Scout Tour for local BS troop	3/23/10 Boy Scout Tour Contact: Steve A
#5 Internship	Hosted and conducted internship through Anderson Cty HS	Name: Student Chelsey S Dates Interned: Late September 2009-Early December 2009 School: Anderson County High School Tasks: Chelsey helped dub syndicated programming into Nexgen. She also monitored live air shifts and occasionally went on the air.
#5 Internship	Hosted and conducted internship through Anderson Cty HS	Student Tiffany R is a senior at Anderson County High School. For a school project, she came in once a month to spend the day with me and see what I do. For school she wrote and produced her own spot, news and did a pretend break. I put all of it on a CD for her to keep. When she first came here she said she wasn't interested in radio, but at the end she said that changed.

<p># 1 Job Fair Program</p>	<p>Participation in Central Ky Career Center Job Fair</p>	<p>May 5, 2009 (Attendee: B McFarland - GM)</p> <p>As the person in charge of hiring, Bryan attended the Central Kentucky Career Center Job Fair. The event was held at the Central Kentucky Job Center building on May 5, 2009, from 9a-1p. Bryan attended representing WFKY-FM, WSTV-FM, and WKYW-AM. Five resumes were obtained for potential future sales related responsibilities.</p>
<p># 1 Job Fair Program</p>	<p>Participation in Central Ky Career Center Job Fair</p>	<p>February 23 , 2010 (Attendee: G Brown - GM)</p> <p>As the person in charge of hiring, Garry attended the Central Kentucky Career Center Job Fair. The event was held at the Blue Grass Community Action Partnership building on Tues, Feb. 23 from 9a-1p. Garry attended representing WFKY-FM, WSTV-FM, and WKYW-AM. Nine resumes were obtained for potential future sales related responsibilities.</p>
<p># 1 Job Fair Program</p>	<p>Participation in Central Ky Career Center Job Fair</p>	<p>March 2, 2010 (Attendee: Garry Brown – GM)</p> <p>As the person in charge of hiring, Garry attended the Morehead State University Spring Job Fair. The event was held at the Adron Doran University Center on Tues, March 2 from 9a-1p. Garry attended representing WFKY-FM, WSTV-FM, and WKYW-AM. 15 resumes were obtained for potential future sales related responsibilities.</p>

#8 Training	Center for Sales Strategy (CSS)	Forever Communications contracted an outside consulting & training firm specializing in the needs of those involved in media advertising sales. This service is made available to all employees involved in sales and employment hiring.
#8 Training	Center for Sales Strategy (CSS)	April 14-16, 2009, B. McFarland attended a three day training course titled Talent Focus Management in Orlando, FL.
#8 Training	Dale Carnegie	April through May 2009, B McFarland completed the Effective Communications and Human Relations course.
#8 Training	Center for Sales Strategy (CSS)	May 21, 2009, B McFarland and Tonya Stormes attended "Warming Up Cold Calls" training in Murray, KY.
#8 Training	Center for Sales Strategy (CSS)	August 3-7, 2009, V Price trained all sales managers on Talent Focused Management. Training was held in Bowling Green, KY.
#8 Training	RAB-Foundations/Radio Marketing Professional Course	Feb 1-12, 2010, A Monk and A Young completed RAB Academy Training. Foundations/Radio Marketing Professional Course
#8 Training	RAB-Foundations/Radio Marketing Professional Course	Feb 15-26, 2010, S Lewis and M Abbott completed RAB Academy Training. Foundations/Radio Marketing Professional Course
#8 Training	WEBEX	March 9, 2010, G Brown and J Roberts completed training on Katz Media for Political and Issue Rates
#16 EEO Notice Seeking Organizations	On air ads	Radio ads ran first full week each month on all stations during the year informing the community that we regularly distribute employment opportunities and encourage women and minorities to apply.
#11 Sponsorship of Community Event	Frankfort Chamber of Commerce	G Brown presented at Frankfort Chamber of Commerce New Member Breakfast on February 25, 2010. Job Description brochure distributed.
#11 Sponsorship of Community Event	Leadership Frankfort	G Brown presented at Leadership Frankfort Media Seminar on March 11, 2010. Job Description brochure distributed.
#6 Job Bank	Central Kentucky Career Center	2/23/10 Frankfort Submitted current openings and contact information for ongoing recruitment need

For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions.
2. hosting of at least on job fair:
3. Co-Sponsoring of at least one job fair with organizations in the business and profession community whose membership includes substantial participation by women and minorities.
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership include substantial participation by women and minorities;
13. Provisions of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provisions of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provisions of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonable calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

### **EEO Notice Seeking Organizations**

If your organization would like to be contacted regarding future vacancies,  
please contact Garry Brown at:

Forever Communications  
115 W Main Street  
Frankfort, KY 42104  
Telephone: (502) 875-1130  
FAX: (502) 875-1125  
E-mail: [gbrown@forevercomm.com](mailto:gbrown@forevercomm.com)