

**EEO PUBLIC FILE REPORT  
FOR STATIONS WFKY-FM/WKED-FM/WKYW-AM/WCND-AM  
FRANKFORT/SHELBYVILLE, KY**

This EEO Public File Report is filed in Stations WFKY-FM/WKED-FM/WKYW-AM/WCND-AM'S public inspection file pursuant to Section 73.2080©(6) if the Federal Communications Commission's ("FCC") rules.

During the period beginning on November 1, 2007\* and ending on March 31, 2008, the stations filled the following full-time vacancies: General Manager, Program Director, Two (2) On-Air Announcers.. **\*Note: Forever South Licenses, LLC took control of these properties from Clear Channel Communications on November 1, 2007**

The stations interviewed a total of 80 people for all full-time vacancies during the period covered by in this period.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each: See Attached

WFKY/WKED/WKYW/WCND (on air ads) Frankfort/Shelbyville, KY	
WBVR/WLYE,WUHU/WBGN-Bowling Green, KY-intercompany posting	1
WFGE/WNBS/WOFC-Murray, KY-intercompany posting	
WOGY/WYNU/WLSZ/WTJS/WLLIAM/FM- Jackson, TN-internal posting	
Employee Referrals	16
Internal Posting	4
Client Referral	
Walk-Ins	
E-Mails- unsolicited	1
Station Website Postings	
<a href="http://www.media recruiter.com">www.media recruiter.com</a>	18
Austin Peay African American Center	
Austin Peay Career Center	
Broadcast Employment Services	
Central KY Job Center	
Centre College	
Community Action Council	
Craigslist	
Eastern KY University Career Center	1
EKU Multicultural Student Affairs	
IBA- Indiana Broadcasters Association	
KBA - Kentucky Broadcasters Association	15
Inside Radio	
<a href="http://www.radiogrit.com">www.radiogrit.com</a>	
KSU- Office of Career Planning and Placement	
Middle TN State University Career Center	
Morehead State University Career Services	
Murray State University Career Center	
NAACP- Lexington Chapter	
National Association of Black Journalists	
National Association of Broadcasters	
National College of Business & Technology	
NKU - Graduate and Alumni Employment	
OAB- Ohio Association of Broadcasting	
TBATN- Tennessee Broadcasters Association	
Tennessee State University - Career Center	
UK Career Center	
UK Office of Multicultural & Academic Affairs	
University of Louisville Career Center	
University of Louisville Multicultural Academic Program	
Vanderbilt University Career Center	
WKU Broadcasting Department	1
WKU Dept of Communications	
WKU Gordon Ford College of Business	
WKU Office of Diversity Programs	
WKU- Owensboro Campus	
WKU School of Journalism & Broadcasting	
WVBA- West Virginia Broadcasters Association	
<a href="http://www.allaccess.com">www.allaccess.com</a>	20
<a href="#">SHANE MEDIA</a>	3
	80

Attachment A contains the following information for each full-time vacancy:

The recruitment source (s) used to fill each vacancy, identified by name, address, and telephone number; (see attached)

The recruitment source that referred the hiree for each full-time vacancy;

The total number of persons interviewed for each full-time vacancy; and

The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact Janet Meyer, HR Director.

Forever Communications  
115 West Main Street  
Frankfort, KY 40601  
Telephone: (502) 875-1130  
Fax: (502) 875-1225  
Email: [jmeyer@forevercomm.com](mailto:jmeyer@forevercomm.com)







**FULL-TIME VACANCY EEO INFORMATION**

Job Title of Vacancy: General Manager

Recruitment Source That Referred the Hire:  
Employee Referral: Partner reference

Date Vacancy Opened: 8/30/2007

Total Number of Persons Interviewed for the  
 vacancy: 35

Date Vacancy Filled: 2/25/08

**Recruitment Sources Used to Fill the Vacancy**

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
MediaRecruiter.com	20456 E. Orchard Pl. Centennial, CO 80016	Art Scott	303-400-5150	18	NO
EMPLOYEE REFERRAL	1919 Scottsville Rd, Bowling Green, KY	Kerby Confer	270-843-3333	1	NO
EMPLOYEE REFERRAL	1919 Scottsville Rd, Bowling Green, KY	Joe O'Neal	270-843-3333	1	NO
EMPLOYEE REFERRAL	115 W. Main St. Frankfort, KY 40601	John Roberts	502-875-1130	2	NO
Intercompany Posting	1919 Scottsville Rd, Bowling Green, KY	Natasha Weidner	270-843-3333	1	NO
EMPLOYEE REFERRAL	1500 Diuguid Rd, Murray, KY 42071	Scott Swalls	270-753-2400	1	NO
INTERNAL POSTING	115 W. Main St. Frankfort, KY 40601	John Roberts	502-875-1130	2	NO
KBA WEBSITE	101 Enterprise Dr., Frankfort, KY 40601	Patti Pullen	1-888-843-5221	5	NO
UNSOLICITED EMAIL	<a href="mailto:chris@forevercomm.com">chris@forevercomm.com</a>	Christine Hillard	270-843-3333	1	NO
WKU	1 Big Red Way, Bowling Green, KY 42101	C. Kell	270-745-32396	1	NO
ALL ACCESS.COM	<a href="http://www.allaccess.com">www.allaccess.com</a>	Job Postings	NA	2	NO







**OUTREACH ACTIVITIES  
FOR STATIONS WFKY-FM/WKED-FM/WKYW-AM/WCND-AM  
FRANKFORT, KY/SHELBYVILLE, KY  
November 1, 2007\*- March 31, 2008**

**Note: Forever South Licenses, LLC took control of these properties from Clear Channel Communications on November 1, 2007**

**Career Fairs**

The stations did not participate in any career fairs during this applicable period.

**Internship**

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The stations did not have an Internship Program in place during this applicable period. Letters of Notice have been sent out regarding the program effective January 1, 2008.

**EEO Notice Seeking Organizations**

Regular on air radio announcements of organizations that regularly distribute information about employment opportunities or have job applicants to refer were encouraged, to notify our offices in order to receive job vacancy information regarding our stations.

**Training**

All full time employees attended the quarterly Success Rally in Jackson, TN from February 20-21, 2008. Programming Sales and Management received extra training during these meetings.